



**AFPS**  
**2025**  
—  
Sydney

Asian Federation for Pharmaceutical Sciences Conference

## SPONSORSHIP OPPORTUNITIES

### AFPS 2025 International Conference

**When:**

**3-5 December 2025**

**Where:**

**The University of Sydney, Australia**

### **'One Health – Unifying Science, Innovation, and Humanity for a Sustainable Future'**

**Featuring:**

- Animal Replacement Technologies in Pharmaceutical Sciences and Medicine Symposium.
- AI-driven pharmaceutical solutions and 3D medicines printing workshop (live demo).
- Inaugural forum on Age-appropriate paediatric formulations.

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for Pharmaceutical  
Sciences Conference

**3-5 December 2025**  
Sydney, Australia [www.afps2025.org](http://www.afps2025.org)



**Prof Andrew McLachlan**  
Chief Patron



**Prof Wojciech Chrzanowski**  
Co-chair



**Prof Lee Yong Lim**  
Co-chair



**Dr Philip Kwok**  
Co-chair

# WELCOME

We are delighted to invite you to the 2025 Asian Federation for Pharmaceutical Sciences (AFPS) Conference, which will be held from 4 to 6 December 2025 in Sydney.

This conference will unite pharmaceutical scientists, researchers, and industry leaders across Asia and beyond for three days of innovation, collaboration, and knowledge exchange.

## **'One Health – Unifying Science, Innovation, and Humanity for a Sustainable Future'**

Our conference theme reflects the critical intersection of health, environmental sustainability, and technological advancement. Through the central message of 'Unifying Medicine, Nature, and Technology,' we aim to foster meaningful dialogue and inspire solutions to today's most pressing health challenges.

## ABOUT THE CONFERENCE



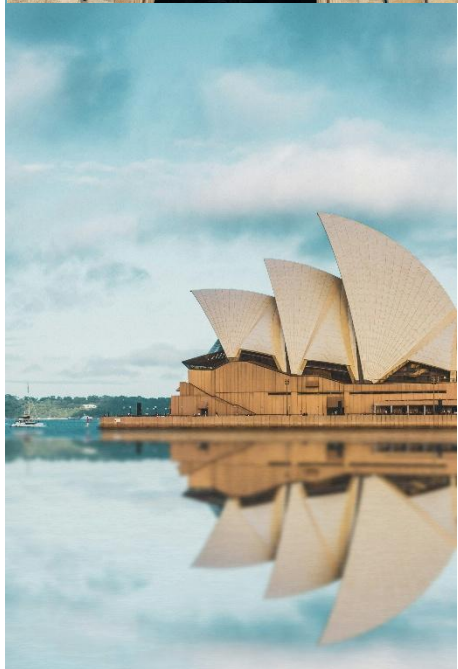
The Asian Federation for Pharmaceutical Sciences (AFPS) Conference has been held biennially since 2007. This event serves as a crucial platform for pharmaceutical scientists, primarily from Asia, to exchange cutting-edge scientific information and foster collaboration within the field. The conference highlights the latest advancements in pharmaceutical research, development, and practice across the Asian region. In previous years, the conference has been held in the Philippines, Japan, Malaysia, Korea, Thailand, China, Indonesia and Vietnam.

## ABOUT AFPS

The Asian Federation for Pharmaceutical Sciences (AFPS) was founded in 2007 to provide a dynamic network for the exchange of scientific information among Asian pharmaceutical scientists.

The Federation achieves its objectives through several key initiatives. Central to its mission is the organisation of the Asian Congress of Pharmaceutical Sciences, a prestigious gathering hosted in different Asian countries that facilitates scientific exchange and collaboration. AFPS also coordinates specialised meetings on multidisciplinary aspects of drug research and encourages joint meetings between member societies. The Federation's commitment to scientific communication extends to the publication of the Asian Journal of Pharmaceutical Sciences and the maintenance of a comprehensive calendar of member activities and events.

Education and professional development are cornerstones of AFPS's mission. The Federation actively promotes high standards in undergraduate, graduate, and postgraduate pharmaceutical education, while facilitating the exchange of scientific information and supporting staff and student mobility between Asian institutions. Through these efforts, AFPS plays a crucial role in shaping public policies relevant to pharmaceutical sciences and drug-related issues at the Asian level, contributing to the advancement of the field across the region.



# KEY CONFERENCE THEMES



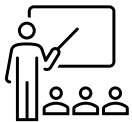
## Plenary Sessions

- Expert Insights
- Engagement and motivation



## Debates and panel discussions

- Diverse perspectives
- Key opinions



## Hands-on workshops and live demonstrations

- Real-world insights and applications
- Practical learning
- Immediate application

- 1. Genomic Medicine and Personalized Therapies:**
  - Advances in genomics, gene editing, and precision medicine.
  - Ethical/legal considerations and regulatory challenges.
- 2. Non-Animal Innovation and Alternative Testing Methods:**
  - Advancements in *in vitro* models, organoids, and computational simulations.
  - 3Rs and cruelty-free research and development.
- 3. Nano-Pharmacy and Drug Delivery Systems:**
  - Nanotechnology applications in drug formulation and targeted delivery.
  - Safety, efficacy, and scalability.
- 4. Pharmacy Education and Lifelong Learning:**
  - Professional development through continuous education.
  - Teaching-focused National and International Collaboration between academic institutions as well as with industry.
- 5. Alternative and Natural Medicine Integration:**
  - Evidence-based herbal medicine, traditional practices, and holistic approaches – indigenous medicines.
  - Synergies with modern pharmaceuticals.
  - Medicine without Meds – transforming Patient Care with Digital Therapies
- 6. AI-Driven Pharmacy Solutions:**
  - AI for drug discovery, patient care, and supply chain optimization.
  - Ethical implications and data privacy.
- 7. Self-Driving Pharmaceutical Laboratories:**
  - Autonomous labs for sample processing, quality control, and inventory management.
  - Safety protocols and cost-effectiveness.
- 8. Industry-Pharmacy Partnerships for Innovation:**
  - Collaboration between pharmaceutical companies and research institutions.
  - Success stories and best practices.
- 9. Hospital Pharmacy Excellence:**
  - Hospital drug management, patient safety, and clinical pharmacy.
  - Interdisciplinary teamwork.

# WHY BECOME A SPONSOR?

AFPS offers sponsors the opportunity to promote their business to a large international audience. Sponsorship will give your products and services high-level exposure across the pharmaceutical sciences and biomedical sector and help you showcase your products, commitment and support for driving innovation in pharmaceutical sciences. A range of promotional opportunities is available, including publication of branding in conference materials and on the AFPS website, as well as placement at the AFPS 2025 International Conference venue – The University of Sydney. AFPS has designed the sponsorship packages to maximise visibility and impact, ensuring your investment is worthwhile. Sponsorship delivers many direct, indirect, short and long-term benefits for your business or organisation.

These include:

- promotion and **brand exposure** through extensive event promotion for up to nine months before the conference
- the opportunity to **engage and communicate with key opinion leaders, industry leaders** and decision-makers in pharmaceutical sciences (conference delegates include CEOs, senior managers and senior practitioners)
- **brand association** – you will be associated with AFPS and a highly respected event in the pharmaceutical sciences education and care sector
- participation in **thought-provoking debates** and panel discussions
- **co-organising** and attending live demonstrations of products and workshops
- increased brand and product awareness through:
  - **clever use of your exhibition table** (available with several packages)
  - the opportunity **to chair a concurrent session** (available with some packages)
- opportunities **to test or showcase** a new or existing product, and **communicate firsthand** with your audience through exhibitions
- **expand your reach** to new clients, customers, and markets – both locally and globally

## Get in touch

Don't hesitate to get in touch with the organising team to discuss the package that is best for you. We are also able to create customised sponsor and exhibitor packages tailored to your specific needs.

[wojciech.chrzanowski@sydney.edu.au](mailto:wojciech.chrzanowski@sydney.edu.au)



## SPONSORSHIP, ADVERTISING & EXHIBITION OPPORTUNITIES AT A GLANCE

Package inclusions		Diamond (Exclusive)	Platinum (2 packages)	Gold (3 packages)	Silver (5 packages)
Onsite conference promotion	Complimentary registrations including Welcome Reception and Conference Dinner	4	3	2	1
	Acknowledgement and speaking opportunity at the Welcome Reception (3 minutes)	✓			
	Acknowledgement and speaking opportunity at the Conference Dinner (3 minutes)		✓		
	Acknowledgement at the opening and closing plenary	✓	✓		
	PowerPoint holding slides displayed at the beginning and end of each plenary session	✓	✓	✓	✓
	Sponsor logo on the lanyards	✓			
	Promotional tabletop display	✓	✓	✓	
	Free-standing banner in Plenary room	✓			
Online promotion	Sponsor profile on the conference website	✓	✓	✓	✓
	Sponsor logo in program as a morning tea/ afternoon tea sponsor (1 break)		✓	✓	
	Sponsor logo in program as a lunch sponsor (1 day)		✓		
	Sponsor logo in program for Welcome Reception	✓			
	Sponsor logo in program for Conference Dinner		✓		
	Sponsor profile in conference email (1)	✓			
	Sponsor logo in conference emails	✓	✓	✓	✓
	Delegate list	✓	✓	✓	✓
<b>Package price</b>		<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>

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**One health**

Unifying medicine,  
nature, and technology

**Attend the AFPS 2025 conference to explore groundbreaking innovations and unite for a healthier, sustainable future! Be part of a vibrant community dedicated to enhancing our healthspan and making a lasting impact**

**Want to become a sponsor?**

To apply for sponsorship packages, please contact the AFPS 2025 Co-chair Wojciech Chrzanowski at:

E: [wojciech.chrzanowski@sydney.edu.au](mailto:wojciech.chrzanowski@sydney.edu.au)

We encourage you to submit your sponsorship request as soon as possible as spaces are strictly limited. All applications will first be reviewed by the Organising Committee before you receive confirmation.

**Sponsorship terms and conditions**

**Payment:** Full payment for sponsorship packages is due within 30 days of an application being approved. Sponsorship packages will be released for sale if payment is not received within 30 days. Sponsor arrangements will not be confirmed until payment is received.

Sponsorship payment options include:

- EFT – bank account details will be provided on your invoice. Remittance advice must be emailed to [afps2025@expertevents.com.au](mailto:afps2025@expertevents.com.au).
- Mastercard or Visa – please note sponsorship payments via credit card will incur an additional 2% merchant fee.

**Cancellation:** All cancellations must be advised in writing directly to Expert Events. If you provide notice of cancellation to Expert Events before 31/12/2024 you may be eligible for a refund. On or after 1/1/2025 a 100% cancellation fee will apply. Please refer to the [sponsorship agreement](#) for full terms and conditions.